

Packaged Food in the Netherlands

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Abstracts

On 15 March 2020, the Dutch government announced additional measures against the spread of Coronavirus (COVID-19) in the country, including the closure of foodservice outlets, save for takeaway and delivery services. This measure was prolonged until 1 June 2020, although subsequent restrictions were imposed as the government faced upturns in the numbers of infections, especially in October-November 2020. Other lockdown measures included the closure of schools and universities and cultural and en...

Euromonitor International's Packaged Food in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Campaigns for the transition to a mainly plant-based diet and the rising number of vegetarian/vegan restaurants offer newer growth avenues for food suppliers

Food supply and health and traceability concerns foster a growing emphasis on locally produced packaged food

Consumer Foodservice

Lockdown closures and restrictions lead to sharp sales declines in consumer foodservice, with many outlets forced to shut down

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