

Packaged Food in Latvia

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Abstracts

Fearing supply chain disruption, many Latvian consumers rushed to stock up on cooking essentials like edible oils, and sauces, dressings and condiments during the early stages of the pandemic. Meanwhile, with restaurants and caf?s closed for an extended period, volume sales of these products have shifted from the foodservice channel to retail. Other products benefitting from panic buying include shelf stable ready meals. In dairy products and alternatives, the impact of the pandemic on retail cu...

Euromonitor International's Packaged Food in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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