

Packaged Food in Indonesia

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Abstracts

The COVID-19 pandemic has had a significant impact across packaged food in Indonesia. As a response to the outbreak, the government installed large scale restrictions from April 2020, closing foodservice dine-in options, and requiring consumers to stay at home where possible. The regulations surrounding the lockdown led some consumers to stockpile essential packaged food, leading to a spike in sales during March and April 2020.

Euromonitor International's Packaged Food in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Foodservice players rely on delivery systems during large scale social distancing periods

Foodservice players offer ready meal products in retailers, challenging sales of packaged food to foodservice

CONSUMER FOODSERVICE

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