

Packaged Food in Hungary

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Date: December 2020

Pages: 254

Price: US\$ 7,150.00 (Single User License)

ID: PCFDD2A0D53EN

Abstracts

At the start of 2020 the Hungarian economy was experiencing strong growth with above average growth in packaged food sales in retail volume and retail value compared to other EU countries. Thanks to low unemployment and household's strengthening purchasing power, many Hungarian households entered the pandemic period in good financial standing. However, the impact of COVID-19 on packaged food was significant. As the COVID-19 pandemic spread across the world, the Hungarian government implemented m...

Euromonitor International's Packaged Food in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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