

# Packaged Food in Guatemala

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## Abstracts

The Guatemalan government was quick to respond to the threat of COVID-19, shutting down almost all non-essential activity in March 2020 and enforcing a nightly curfew for its residents. When lockdown was announced, some consumers rushed to stockpile essential goods, including breakfast cereals as well as rice, pasta and noodles. In fact, rice became one of the most sought after products during the pandemic in Guatemala. It was already considered an essential, included in the basic basket of food...

Euromonitor International's Packaged Food in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

**Product coverage:** Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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