

Packaged Food in Greece

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Abstracts

As the COVID-19 pandemic spread across the world, the Greek government implemented measures to contain the spread of the coronavirus in March 2020. With the announcement of the lockdown, consumers rushed to stockpile essential packaged food items such as powdered and evaporated milk, frozen processed and shelf stable vegetables, rice, pasta and cooking ingredients, resulting in spikes in demand for these packaged food items for a certain period of time. These products were stockpiled as they hav...

Euromonitor International's Packaged Food in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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