

Packaged Food in Ghana

<https://marketpublishers.com/r/P613C231A8A6EN.html>

Date: November 2019

Pages: 127

Price: US\$ 2,100.00 (Single User License)

ID: P613C231A8A6EN

Abstracts

This report analyses the market for packaged food in Ghana. For the purposes of the study, the market has been defined as follows:

Euromonitor International's Packaged Food in Ghana report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2023 illustrate how the market is set to change.

Product coverage: Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Executive Summary

Country Insight

Socioeconomic Trends

Logistics/infrastructure

Market Data

Table 1 Sales of Packaged Food by Category: Volume 2014-2019

Table 2 Sales of Packaged Food by Category: Value 2014-2019

Table 3 Sales of Packaged Food by Category: % Volume Growth 2014-2019

Table 4 Sales of Packaged Food by Category: % Value Growth 2014-2019

Table 5 Foodservice Sales of Packaged Food by Category: Volume 2014-2019

Table 6 Foodservice Sales of Packaged Food by Category: % Volume Growth 2014-2019

Table 7 NBO Company Shares of Packaged Food: % Value 2015-2019

Table 8 LBN Brand Shares of Packaged Food: % Value 2016-2019

Table 9 Forecast Sales of Packaged Food by Category: Volume 2019-2024

Table 10 Forecast Sales of Packaged Food by Category: Value 2019-2024

Table 11 Forecast Sales of Packaged Food by Category: % Volume Growth 2019-2024

Table 12 Forecast Sales of Packaged Food by Category: % Value Growth 2019-2024

Table 13 Forecast Foodservice Sales of Packaged Food by Category: Volume 2019-2024

Table 14 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2019-2024

Snacks

Confectionery

Chart 1 Confectionery: Hypermarket

Chart 2 Confectionery: Independent Small Grocer

Table 15 Sales of Confectionery by Category: Volume 2014-2019

Table 16 Sales of Confectionery by Category: Value 2014-2019

Table 17 Sales of Confectionery by Category: % Volume Growth 2014-2019

Table 18 Sales of Confectionery by Category: % Value Growth 2014-2019

Table 19 NBO Company Shares of Confectionery: % Value 2015-2019

Table 20 LBN Brand Shares of Confectionery: % Value 2016-2019

Table 21 Forecast Sales of Confectionery by Category: Volume 2019-2024

Table 22 Forecast Sales of Confectionery by Category: Value 2019-2024

Table 23 Forecast Sales of Confectionery by Category: % Volume Growth 2019-2024

Table 24 Forecast Sales of Confectionery by Category: % Value Growth 2019-2024

Sweet Biscuits, Snack Bars and Fruit Snacks

Chart 3 Sweet Biscuits, Snack Bars and Fruit Snacks: Department Store

Chart 4 Sweet Biscuits, Snack Bars and Fruit Snacks: Independent Small Grocer

Table 25 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2014-2019

Table 26 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2014-2019

Table 27 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2014-2019

Table 28 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2014-2019

Table 29 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2015-2019

Table 30 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2016-2019

Table 31 Forecast Sales of Biscuits and Snack Bars by Category: Volume 2019-2024

Table 32 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2019-2024

Table 33 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2019-2024

Table 34 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2019-2024

Ice Cream and Frozen Desserts

Chart 5 Ice Cream and Frozen Desserts: Hypermarket

Chart 6 Ice Cream and Frozen Desserts: Independent Small Grocer

Table 35 Sales of Ice Cream and Frozen Desserts by Category: Volume 2014-2019

Table 36 Sales of Ice Cream and Frozen Desserts by Category: Value 2014-2019

Table 37 Sales of Ice Cream and Frozen Desserts by Category: % Volume Growth 2014-2019

Table 38 Sales of Ice Cream and Frozen Desserts by Category: % Value Growth 2014-2019

Table 39 NBO Company Shares of Ice Cream and Frozen Desserts: % Value 2015-2019

Table 40 LBN Brand Shares of Ice Cream and Frozen Desserts: % Value 2016-2019

Table 41 Forecast Sales of Ice Cream and Frozen Desserts by Category: Volume 2019-2024

Table 42 Forecast Sales of Ice Cream and Frozen Desserts by Category: Value 2019-2024

Table 43 Forecast Sales of Ice Cream and Frozen Desserts by Category: % Volume Growth 2019-2024

Table 44 Forecast Sales of Ice Cream and Frozen Desserts by Category: % Value Growth 2019-2024

Savoury Snacks

Chart 7 Savoury Snacks: Hypermarket

Chart 8 Savoury Snacks: Independent Small Grocer

Table 45 Sales of Savoury Snacks by Category: Volume 2014-2019

Table 46 Sales of Savoury Snacks by Category: Value 2014-2019

Table 47 Sales of Savoury Snacks by Category: % Volume Growth 2014-2019

Table 48 Sales of Savoury Snacks by Category: % Value Growth 2014-2019

Table 49 NBO Company Shares of Savoury Snacks: % Value 2015-2019

Table 50 LBN Brand Shares of Savoury Snacks: % Value 2016-2019

Table 51 Forecast Sales of Savoury Snacks by Category: Volume 2019-2024

Table 52 Forecast Sales of Savoury Snacks by Category: Value 2019-2024

Table 53 Forecast Sales of Savoury Snacks by Category: % Volume Growth 2019-2024

Table 54 Forecast Sales of Savoury Snacks by Category: % Value Growth 2019-2024

Dairy Products and Alternatives

Baby Food

Chart 9 Baby Food: Department Store

Chart 10 Baby Food: Independent Small Grocer

Table 55 Sales of Baby Food by Category: Volume 2014-2019

Table 56 Sales of Baby Food by Category: Value 2014-2019

Table 57 Sales of Baby Food by Category: % Volume Growth 2014-2019

Table 58 Sales of Baby Food by Category: % Value Growth 2014-2019

Table 59 NBO Company Shares of Baby Food: % Value 2015-2019

Table 60 LBN Brand Shares of Baby Food: % Value 2016-2019

Table 61 Forecast Sales of Baby Food by Category: Volume 2019-2024

Table 62 Forecast Sales of Baby Food by Category: Value 2019-2024

Table 63 Forecast Sales of Baby Food by Category: % Volume Growth 2019-2024

Table 64 Forecast Sales of Baby Food by Category: % Value Growth 2019-2024

Dairy

Chart 11 Dairy: Independent Small Grocer

Chart 12 Dairy: Hypermarket

Table 65 Sales of Dairy by Category: Volume 2014-2019

Table 66 Sales of Dairy by Category: Value 2014-2019

Table 67 Sales of Dairy by Category: % Volume Growth 2014-2019

Table 68 Sales of Dairy by Category: % Value Growth 2014-2019

Table 69 NBO Company Shares of Dairy: % Value 2015-2019

Table 70 LBN Brand Shares of Dairy: % Value 2016-2019

Table 71 Forecast Sales of Dairy by Category: Volume 2019-2024

Table 72 Forecast Sales of Dairy by Category: Value 2019-2024

Table 73 Forecast Sales of Dairy by Category: % Volume Growth 2019-2024

Table 74 Forecast Sales of Dairy by Category: % Value Growth 2019-2024

Cooking Ingredients and Meals

Edible Oils

Chart 13 Edible Oils: Independent Small Grocer

Chart 14 Edible Oils: Independent Small Grocer

Table 75 Sales of Edible Oils by Category: Volume 2014-2019

Table 76 Sales of Edible Oils by Category: Value 2014-2019

Table 77 Sales of Edible Oils by Category: % Volume Growth 2014-2019

Table 78 Sales of Edible Oils by Category: % Value Growth 2014-2019

Table 79 NBO Company Shares of Edible Oils: % Value 2015-2019

Table 80 LBN Brand Shares of Edible Oils: % Value 2016-2019

Table 81 Forecast Sales of Edible Oils by Category: Volume 2019-2024

Table 82 Forecast Sales of Edible Oils by Category: Value 2019-2024

Table 83 Forecast Sales of Edible Oils by Category: % Volume Growth 2019-2024

Table 84 Forecast Sales of Edible Oils by Category: % Value Growth 2019-2024

Ready Meals

Chart 15 Ready Meals: Supermarket

Chart 16 Ready Meals: Supermarket

Sauces, Dressings and Condiments

Chart 17 Sauces, Dressings and Condiments: Independent Small Grocer

Chart 18 Sauces, Dressings and Condiments: Department Store

Table 85 Sales of Sauces, Dressings and Condiments by Category: Volume 2014-2019

Table 86 Sales of Sauces, Dressings and Condiments by Category: Value 2014-2019

Table 87 Sales of Sauces, Dressings and Condiments by Category: % Volume Growth 2014-2019

Table 88 Sales of Sauces, Dressings and Condiments by Category: % Value Growth 2014-2019

Table 89 NBO Company Shares of Sauces, Dressings and Condiments: % Value 2015-2019

Table 90 LBN Brand Shares of Sauces, Dressings and Condiments: % Value 2016-2019

Table 91 Forecast Sales of Sauces, Dressings and Condiments by Category: Volume 2019-2024

Table 92 Forecast Sales of Sauces, Dressings and Condiments by Category: Value 2019-2024

Table 93 Forecast Sales of Sauces, Dressings and Condiments by Category: % Volume Growth 2019-2024

Table 94 Forecast Sales of Sauces, Dressings and Condiments by Category: % Value Growth 2019-2024

Sweet Spreads

Chart 19 Sweet Spreads: Independent Small Grocer

Chart 20 Sweet Spreads: Department Store

Table 95 Sales of Sweet Spreads by Category: Volume 2014-2019

Table 96 Sales of Sweet Spreads by Category: Value 2014-2019

Table 97 Sales of Sweet Spreads by Category: % Volume Growth 2014-2019

Table 98 Sales of Sweet Spreads by Category: % Value Growth 2014-2019

Table 99 NBO Company Shares of Sweet Spreads: % Value 2015-2019

Table 100 LBN Brand Shares of Sweet Spreads: % Value 2016-2019

Table 101 Forecast Sales of Sweet Spreads by Category: Volume 2019-2024

Table 102 Forecast Sales of Sweet Spreads by Category: Value 2019-2024

Table 103 Forecast Sales of Sweet Spreads by Category: % Volume Growth 2019-2024

Table 104 Forecast Sales of Sweet Spreads by Category: % Value Growth 2019-2024

Soup

Chart 21 Soup: Hypermarket

Chart 22 Soup: Hypermarket

Staples

Baked Goods

Chart 23 Baked Goods: Hypermarket (a)

Chart 24 Baked Goods: Hypermarket (b)

Table 105 Sales of Baked Goods by Category: Volume 2014-2019

Table 106 Sales of Baked Goods by Category: Value 2014-2019

Table 107 Sales of Baked Goods by Category: % Volume Growth 2014-2019

Table 108 Sales of Baked Goods by Category: % Value Growth 2014-2019

Table 109 Forecast Sales of Baked Goods by Category: Volume 2019-2024

Table 110 Forecast Sales of Baked Goods by Category: Value 2019-2024

Table 111 Forecast Sales of Baked Goods by Category: % Volume Growth 2019-2024

Table 112 Forecast Sales of Baked Goods by Category: % Value Growth 2019-2024

Breakfast Cereals

Chart 25 Breakfast Cereals: Hypermarket

Chart 26 Breakfast Cereals: Independent Small Grocer

Table 113 Sales of Breakfast Cereals by Category: Volume 2014-2019

Table 114 Sales of Breakfast Cereals by Category: Value 2014-2019

Table 115 Sales of Breakfast Cereals by Category: % Volume Growth 2014-2019

Table 116 Sales of Breakfast Cereals by Category: % Value Growth 2014-2019

Table 117 NBO Company Shares of Breakfast Cereals: % Value 2015-2019

Table 118 LBN Brand Shares of Breakfast Cereals: % Value 2016-2019

Table 119 Forecast Sales of Breakfast Cereals by Category: Volume 2019-2024

Table 120 Forecast Sales of Breakfast Cereals by Category: Value 2019-2024

Table 121 Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2019-2024

Table 122 Forecast Sales of Breakfast Cereals by Category: % Value Growth 2019-2024

Processed Meat and Seafood

Chart 27 Processed Meat and Seafood: Department Store

Chart 28 Processed Meat and Seafood: Independent Small Grocer

Table 123 Sales of Processed Meat and Seafood by Category: Volume 2014-2019

Table 124 Sales of Processed Meat and Seafood by Category: Value 2014-2019

Table 125 Sales of Processed Meat and Seafood by Category: % Volume Growth 2014-2019

Table 126 Sales of Processed Meat and Seafood by Category: % Value Growth 2014-2019

Table 127 NBO Company Shares of Processed Meat and Seafood: % Value 2015-2019

Table 128 LBN Brand Shares of Processed Meat and Seafood: % Value 2016-2019

Table 129 Forecast Sales of Processed Meat and Seafood by Category: Volume 2019-2024

Table 130 Forecast Sales of Processed Meat and Seafood by Category: Value 2019-2024

Table 131 Forecast Sales of Processed Meat and Seafood by Category: % Volume Growth 2019-2024

Table 132 Forecast Sales of Processed Meat and Seafood by Category: % Value Growth 2019-2024

Processed Fruit and Vegetables

Chart 29 Processed Fruit and Vegetables: Independent Small Grocer

Chart 30 Processed Fruit and Vegetables: Hypermarket

Table 133 Sales of Processed Fruit and Vegetables by Category: Volume 2014-2019

Table 134 Sales of Processed Fruit and Vegetables by Category: Value 2014-2019

Table 135 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2014-2019

Table 136 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2014-2019

Table 137 NBO Company Shares of Processed Fruit and Vegetables: % Value 2015-2019

Table 138 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2016-2019

Table 139 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2019-2024

Table 140 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2019-2024

Table 141 Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2019-2024

Table 142 Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2019-2024

Rice, Pasta and Noodles

Chart 31 Rice, Pasta and Noodles: Independent Small Grocer

Chart 32 Rice, Pasta and Noodles: Hypermarket

Table 143 Sales of Rice, Pasta and Noodles by Category: Volume 2014-2019

Table 144 Sales of Rice, Pasta and Noodles by Category: Value 2014-2019

Table 145 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2014-2019

Table 146 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2014-2019

Table 147 NBO Company Shares of Rice, Pasta and Noodles: % Value 2015-2019

Table 148 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2016-2019

Table 149 Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2019-2024

Table 150 Forecast Sales of Rice, Pasta and Noodles by Category: Value 2019-2024

Table 151 Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2019-2024

Table 152 Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2019-2024

I would like to order

Product name: Packaged Food in Ghana

Product link: <https://marketpublishers.com/r/P613C231A8A6EN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P613C231A8A6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970