

# Packaged Food in Germany

<https://marketpublishers.com/r/P1E3BFFAA0CEN.html>

Date: December 2020

Pages: 242

Price: US\$ 7,150.00 (Single User License)

ID: P1E3BFFAA0CEN

## Abstracts

In 2020, packaged food retail value sales in Germany are expected to record a higher rate of annual sales growth than over the review period. Although overall packaged food sales have only recorded modest growth in the review period, packaged food growth rate is expected to improve in 2020 to record retail current value growth that is more than twice that of 2019. This expected surge in demand is largely the result of the changing consumption habits in Germany brought on by the COVID-19 crisis a...

Euromonitor International's Packaged Food in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

**Product coverage:** Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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