

# Packaged Food in Denmark

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## Abstracts

Packaged food will see a significant impact from COVID-19 in 2020 with drastically reduced revenue takings. This was largely due to the temporary closure of bars and restaurants from mid-March to mid-May, which was imposed to reduce the spread of the virus. After May, the venues were allowed to reopen provided social distancing restrictions were in place. However, reduced capacity due to social distancing measures and fewer customers willing to dine out continued to keep the footfall much lower...

Euromonitor International's Packaged Food in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

**Product coverage:** Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Fear of food waste spurs on donations to charities and innovative selling solutions

Suppliers focus on demand for high-quality domestic ingredients but largely experience losses

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