

Packaged Food in C?te d'Ivoire

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Abstracts

C?te d'Ivoire continues to be characterised by stability, peace and economic development. This is reflected in urbanisation, the expansion of the middle class and improving food security. However, consumption patterns in packaged food still diverge between affluent consumers who shop mainly in modern grocery retailers and are increasingly interested in convenience food and the low-income majority, who limit their food spending to essential items sold fresh and/or unpackaged in open markets.

Euromonitor International's Packaged Food in C?te d'Ivoire report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2023 illustrate how the market is set to change.

Product coverage: Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Executive Summary

Country Insight

Socioeconomic Trends

Logistics/infrastructure

Market Data

Table 1 Sales of Packaged Food by Category: Volume 2014-2019

Table 2 Sales of Packaged Food by Category: Value 2014-2019

Table 3 Sales of Packaged Food by Category: % Volume Growth 2014-2019

Table 4 Sales of Packaged Food by Category: % Value Growth 2014-2019

Table 5 Foodservice Sales of Packaged Food by Category: Volume 2014-2019

Table 6 Foodservice Sales of Packaged Food by Category: % Volume Growth 2014-2019

Table 7 NBO Company Shares of Packaged Food: % Value 2015-2019

Table 8 LBN Brand Shares of Packaged Food: % Value 2016-2019

Table 9 Forecast Sales of Packaged Food by Category: Volume 2019-2024

Table 10 Forecast Sales of Packaged Food by Category: Value 2019-2024

Table 11 Forecast Sales of Packaged Food by Category: % Volume Growth 2019-2024

Table 12 Forecast Sales of Packaged Food by Category: % Value Growth 2019-2024

Table 13 Forecast Foodservice Sales of Packaged Food by Category: Volume 2019-2024

Table 14 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2019-2024

Snacks

Confectionery

Chart 1 Confectionery: Modern Grocery Retailer (a)

Chart 2 Confectionery: Modern Grocery Retailer (b)

Table 15 Sales of Confectionery by Category: Volume 2014-2019

Table 16 Sales of Confectionery by Category: Value 2014-2019

Table 17 Sales of Confectionery by Category: % Volume Growth 2014-2019

Table 18 Sales of Confectionery by Category: % Value Growth 2014-2019

Table 19 NBO Company Shares of Confectionery: % Value 2015-2019

Table 20 LBN Brand Shares of Confectionery: % Value 2016-2019

Table 21 Forecast Sales of Confectionery by Category: Volume 2019-2024

Table 22 Forecast Sales of Confectionery by Category: Value 2019-2024

Table 23 Forecast Sales of Confectionery by Category: % Volume Growth 2019-2024

Table 24 Forecast Sales of Confectionery by Category: % Value Growth 2019-2024

Sweet Biscuits, Snack Bars and Fruit Snacks

Chart 3 Sweet Biscuits, Snack Bars and Fruit Snacks: Modern Grocery Retailer (a)

Chart 4 Sweet Biscuits, Snack Bars and Fruit Snacks: Modern Grocery Retailer (b)

Table 25 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2014-2019

Table 26 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2014-2019

Table 27 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2014-2019

Table 28 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2014-2019

Table 29 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2015-2019

Table 30 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2016-2019

Table 31 Forecast Sales of Biscuits and Snack Bars by Category: Volume 2019-2024

Table 32 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2019-2024

Table 33 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2019-2024

Table 34 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2019-2024

Ice Cream and Frozen Desserts

Chart 5 Ice Cream and Frozen Desserts: Modern Grocery Retailer (a)

Chart 6 Ice Cream and Frozen Desserts: Modern Grocery Retailer (b)

Table 35 Sales of Ice Cream and Frozen Desserts by Category: Volume 2014-2019

Table 36 Sales of Ice Cream and Frozen Desserts by Category: Value 2014-2019

Table 37 Sales of Ice Cream and Frozen Desserts by Category: % Volume Growth 2014-2019

Table 38 Sales of Ice Cream and Frozen Desserts by Category: % Value Growth 2014-2019

Table 39 NBO Company Shares of Ice Cream and Frozen Desserts: % Value 2015-2019

Table 40 LBN Brand Shares of Ice Cream and Frozen Desserts: % Value 2016-2019

Table 41 Forecast Sales of Ice Cream and Frozen Desserts by Category: Volume 2019-2024

Table 42 Forecast Sales of Ice Cream and Frozen Desserts by Category: Value 2019-2024

Table 43 Forecast Sales of Ice Cream and Frozen Desserts by Category: % Volume

Growth 2019-2024

Table 44 Forecast Sales of Ice Cream and Frozen Desserts by Category: % Value

Growth 2019-2024

Savoury Snacks

Chart 7 Savoury Snacks: Modern Grocery Retailer (a)

Chart 8 Savoury Snacks: Modern Grocery Retailer (b)

Table 45 Sales of Savoury Snacks by Category: Volume 2014-2019

Table 46 Sales of Savoury Snacks by Category: Value 2014-2019

Table 47 Sales of Savoury Snacks by Category: % Volume Growth 2014-2019

Table 48 Sales of Savoury Snacks by Category: % Value Growth 2014-2019

Table 49 NBO Company Shares of Savoury Snacks: % Value 2015-2019

Table 50 LBN Brand Shares of Savoury Snacks: % Value 2016-2019

Table 51 Forecast Sales of Savoury Snacks by Category: Volume 2019-2024

Table 52 Forecast Sales of Savoury Snacks by Category: Value 2019-2024

Table 53 Forecast Sales of Savoury Snacks by Category: % Volume Growth
2019-2024

Table 54 Forecast Sales of Savoury Snacks by Category: % Value Growth 2019-2024

Dairy Products and Alternatives

Baby Food

Chart 9 Baby Food: Hypermarket (a)

Chart 10 Baby Food: Hypermarket (b)

Table 55 Sales of Baby Food by Category: Volume 2014-2019

Table 56 Sales of Baby Food by Category: Value 2014-2019

Table 57 Sales of Baby Food by Category: % Volume Growth 2014-2019

Table 58 Sales of Baby Food by Category: % Value Growth 2014-2019

Table 59 NBO Company Shares of Baby Food: % Value 2015-2019

Table 60 LBN Brand Shares of Baby Food: % Value 2016-2019

Table 61 Forecast Sales of Baby Food by Category: Volume 2019-2024

Table 62 Forecast Sales of Baby Food by Category: Value 2019-2024

Table 63 Forecast Sales of Baby Food by Category: % Volume Growth 2019-2024

Table 64 Forecast Sales of Baby Food by Category: % Value Growth 2019-2024

Dairy

Chart 11 Dairy: Hypermarket (a)

Chart 12 Dairy: Hypermarket (b)

Table 65 Sales of Dairy by Category: Volume 2014-2019

Table 66 Sales of Dairy by Category: Value 2014-2019

Table 67 Sales of Dairy by Category: % Volume Growth 2014-2019

Table 68 Sales of Dairy by Category: % Value Growth 2014-2019

Table 69 NBO Company Shares of Dairy: % Value 2015-2019

Table 70 LBN Brand Shares of Dairy: % Value 2016-2019

Table 71 Forecast Sales of Dairy by Category: Volume 2019-2024

Table 72 Forecast Sales of Dairy by Category: Value 2019-2024

Table 73 Forecast Sales of Dairy by Category: % Volume Growth 2019-2024

Table 74 Forecast Sales of Dairy by Category: % Value Growth 2019-2024

Cooking Ingredients and Meals

Edible Oils

Chart 13 Edible Oils: Supermarket

Chart 14 Edible Oils: Hypermarket

Table 75 Sales of Edible Oils by Category: Volume 2014-2019

Table 76 Sales of Edible Oils by Category: Value 2014-2019

Table 77 Sales of Edible Oils by Category: % Volume Growth 2014-2019

Table 78 Sales of Edible Oils by Category: % Value Growth 2014-2019

Table 79 NBO Company Shares of Edible Oils: % Value 2015-2019

Table 80 LBN Brand Shares of Edible Oils: % Value 2016-2019

Table 81 Forecast Sales of Edible Oils by Category: Value 2019-2024

Table 82 Forecast Sales of Edible Oils by Category: % Volume Growth 2019-2024

Table 83 Forecast Sales of Edible Oils by Category: % Value Growth 2019-2024

Ready Meals

Sauces, Dressings and Condiments

Chart 15 Sauces, Dressings and Condiments: Hypermarket (a)

Chart 16 Sauces, Dressings and Condiments: Hypermarket (b)

Table 84 Sales of Sauces, Dressings and Condiments by Category: Volume 2014-2019

Table 85 Sales of Sauces, Dressings and Condiments by Category: Value 2014-2019

Table 86 Sales of Sauces, Dressings and Condiments by Category: % Volume Growth 2014-2019

Table 87 Sales of Sauces, Dressings and Condiments by Category: % Value Growth 2014-2019

Table 88 NBO Company Shares of Sauces, Dressings and Condiments: % Value 2015-2019

Table 89 LBN Brand Shares of Sauces, Dressings and Condiments: % Value 2016-2019

Table 90 Forecast Sales of Sauces, Dressings and Condiments by Category: Volume 2019-2024

Table 91 Forecast Sales of Sauces, Dressings and Condiments by Category: Value 2019-2024

Table 92 Forecast Sales of Sauces, Dressings and Condiments by Category: % Volume Growth 2019-2024

Table 93 Forecast Sales of Sauces, Dressings and Condiments by Category: % Value Growth 2019-2024

Sweet Spreads

Chart 17 Sweet Spreads: Hypermarket (a)

Chart 18 Sweet Spreads: Hypermarket (b)

Table 94 Sales of Sweet Spreads by Category: Volume 2014-2019

Table 95 Sales of Sweet Spreads by Category: Value 2014-2019

Table 96 Sales of Sweet Spreads by Category: % Volume Growth 2014-2019

Table 97 Sales of Sweet Spreads by Category: % Value Growth 2014-2019

Table 98 NBO Company Shares of Sweet Spreads: % Value 2015-2019

Table 99 LBN Brand Shares of Sweet Spreads: % Value 2016-2019

Table 100 Forecast Sales of Sweet Spreads by Category: Volume 2019-2024

Table 101 Forecast Sales of Sweet Spreads by Category: Value 2019-2024

Table 102 Forecast Sales of Sweet Spreads by Category: % Volume Growth 2019-2024

Table 103 Forecast Sales of Sweet Spreads by Category: % Value Growth 2019-2024

Soup

Chart 19 Soup: Hypermarket

Table 104 Sales of Soup by Category: Volume 2014-2019

Table 105 Sales of Soup by Category: Value 2014-2019

Table 106 Sales of Soup by Category: % Volume Growth 2014-2019

Table 107 Sales of Soup by Category: % Value Growth 2014-2019

Table 108 NBO Company Shares of Soup: % Value 2015-2019

Table 109 LBN Brand Shares of Soup: % Value 2016-2019

Table 110 Forecast Sales of Soup by Category: Volume 2019-2024

Table 111 Forecast Sales of Soup by Category: Value 2019-2024

Table 112 Forecast Sales of Soup by Category: % Volume Growth 2019-2024

Table 113 Forecast Sales of Soup by Category: % Value Growth 2019-2024

Staples

Baked Goods

Chart 20 Baked Goods: Hypermarket (a)

Chart 21 Baked Goods: Hypermarket (b)

Table 114 Sales of Baked Goods by Category: Volume 2014-2019

Table 115 Sales of Baked Goods by Category: Value 2014-2019

Table 116 Sales of Baked Goods by Category: % Volume Growth 2014-2019

Table 117 Sales of Baked Goods by Category: % Value Growth 2014-2019

Table 118 Forecast Sales of Baked Goods by Category: Volume 2019-2024

Table 119 Forecast Sales of Baked Goods by Category: Value 2019-2024

Table 120 Forecast Sales of Baked Goods by Category: % Volume Growth 2019-2024

Table 121 Forecast Sales of Baked Goods by Category: % Value Growth 2019-2024
Breakfast Cereals

Chart 22 Breakfast Cereals: Hypermarket (a)

Chart 23 Breakfast Cereals: Hypermarket (b)

Table 122 Sales of Breakfast Cereals by Category: Volume 2014-2019

Table 123 Sales of Breakfast Cereals by Category: Value 2014-2019

Table 124 Sales of Breakfast Cereals by Category: % Volume Growth 2014-2019

Table 125 Sales of Breakfast Cereals by Category: % Value Growth 2014-2019

Table 126 NBO Company Shares of Breakfast Cereals: % Value 2015-2019

Table 127 LBN Brand Shares of Breakfast Cereals: % Value 2016-2019

Table 128 Forecast Sales of Breakfast Cereals by Category: Volume 2019-2024

Table 129 Forecast Sales of Breakfast Cereals by Category: Value 2019-2024

Table 130 Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2019-2024

Table 131 Forecast Sales of Breakfast Cereals by Category: % Value Growth 2019-2024

Processed Meat and Seafood

Chart 24 Processed Meat and Seafood: Hypermarket (a)

Chart 25 Processed Meat and Seafood: Hypermarket (b)

Table 132 Sales of Processed Meat and Seafood by Category: Volume 2014-2019

Table 133 Sales of Processed Meat and Seafood by Category: Value 2014-2019

Table 134 Sales of Processed Meat and Seafood by Category: % Volume Growth 2014-2019

Table 135 Sales of Processed Meat and Seafood by Category: % Value Growth 2014-2019

Table 136 NBO Company Shares of Processed Meat and Seafood: % Value 2015-2019

Table 137 LBN Brand Shares of Processed Meat and Seafood: % Value 2016-2019

Table 138 Forecast Sales of Processed Meat and Seafood by Category: Volume 2019-2024

Table 139 Forecast Sales of Processed Meat and Seafood by Category: Value 2019-2024

Table 140 Forecast Sales of Processed Meat and Seafood by Category: % Volume Growth 2019-2024

Table 141 Forecast Sales of Processed Meat and Seafood by Category: % Value Growth 2019-2024

Processed Fruit and Vegetables

Chart 26 Processed Fruit and Vegetables: Hypermarket (a)

Chart 27 Processed Fruit and Vegetables: Hypermarket (b)

Table 142 Sales of Processed Fruit and Vegetables by Category: Volume 2014-2019

Table 143 Sales of Processed Fruit and Vegetables by Category: Value 2014-2019

Table 144 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2014-2019

Table 145 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2014-2019

Table 146 NBO Company Shares of Processed Fruit and Vegetables: % Value 2015-2019

Table 147 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2016-2019

Table 148 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2019-2024

Table 149 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2019-2024

Table 150 Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2019-2024

Table 151 Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2019-2024

Rice, Pasta and Noodles

Chart 28 Rice, Pasta and Noodles: Hypermarket (a)

Chart 29 Rice, Pasta and Noodles: Hypermarket (b)

Table 152 Sales of Rice, Pasta and Noodles by Category: Volume 2014-2019

Table 153 Sales of Rice, Pasta and Noodles by Category: Value 2014-2019

Table 154 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2014-2019

Table 155 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2014-2019

Table 156 NBO Company Shares of Rice, Pasta and Noodles: % Value 2015-2019

Table 157 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2016-2019

Table 158 Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2019-2024

Table 159 Forecast Sales of Rice, Pasta and Noodles by Category: Value 2019-2024

Table 160 Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2019-2024

Table 161 Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2019-2024

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