

Packaged Food in Canada

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Abstracts

As a response to the outbreak of COVID-19, the Canadian government installed a nation-wide lockdown from March 2020, closing foodservice outlets, except restaurants in Northwest Territories, while ordering the public to stay at home as much as possible. As such, people worked from home, while children studied from home. Therefore, the requirement to stay at home increased sales of packaged foods, particularly non-perishable goods with long shelf lives. Panic buying was seen from March 2020, as c...

Euromonitor International's Packaged Food in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

EXECUTIVE SUMMARY

COVID-19 impact on packaged food

COVID-19 country impact

Company response

Retailing shift

Foodservice vs retail split

What next for packaged food?

FOODSERVICE

Sales to Foodservice

COVID-19 restrictions across Canada, severely impact sales of packaged food to foodservice

Players adapt to the outbreak of COVID-19, managing their product capacities and moving stock into retailers

Home meal replacement kits pose a threat to foodservice sales, providing affordable options to enjoy from home

Consumer Foodservice

Demand for courier delivery services boom, delivering foodservice options and groceries to consumers

COVID-19 lockdowns and restrictions lead to a significant decline in consumer foodservice sales

Consumer foodservice players respond to COVID-19 by creating and launching new products in retailers

Category Data

Table 1 Foodservice Sales of Packaged Food by Category: Volume 2015-2020

Table 2 Foodservice Sales of Packaged Food by Category: % Volume Growth 2015-2020

Table 3 Forecast Foodservice Sales of Packaged Food by Category: Volume 2020-2025

Table 4 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2020-2025

CHART 1 Packaged Food Value Sales Growth Scenarios: 2018-2025

CHART 2 Packaged Food Impact of Drivers on Value Sales: 2017-2025

MARKET DATA

Table 5 Sales of Packaged Food by Category: Volume 2015-2020

Table 6 Sales of Packaged Food by Category: Value 2015-2020

Table 7 Sales of Packaged Food by Category: % Volume Growth 2015-2020

Table 8 Sales of Packaged Food by Category: % Value Growth 2015-2020

Table 9 GBO Company Shares of Packaged Food: % Value 2016-2020

Table 10 NBO Company Shares of Packaged Food: % Value 2016-2020

Table 11 LBN Brand Shares of Packaged Food: % Value 2017-2020

Table 12 Penetration of Private Label by Category: % Value 2015-2020

Table 13 Distribution of Packaged Food by Format: % Value 2015-2020

Table 14 Distribution of Packaged Food by Format and Category: % Value 2020

Table 15 Forecast Sales of Packaged Food by Category: Volume 2020-2025

Table 16 Forecast Sales of Packaged Food by Category: Value 2020-2025

Table 17 Forecast Sales of Packaged Food by Category: % Volume Growth 2020-2025

Table 18 Forecast Sales of Packaged Food by Category: % Value Growth 2020-2025

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Summary 1 Research Sources

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