

Packaged Food Forecast Revisit For Western Europe: Preparing For “Grexit”

<https://marketpublishers.com/r/P8F4A56F87DEN.html>

Date: January 2013

Pages: 72

Price: US\$ 2,000.00 (Single User License)

ID: P8F4A56F87DEN

Abstracts

Europe’s economy continues to face considerable uncertainty from Greece’s sovereign debt crisis. With Spain and Italy also facing deepening economic gloom, regional consumer wealth and confidence could deteriorate rapidly. That said, retail packaged food prospects for Western Europe remain fairly resilient even if Greece defaults. Volumes should remain strong as consumers shift away from foodservice, while added value propositions focusing on health and convenience can still drive value sales.

Euromonitor International's Packaged Food Forecast Revisit For Western Europe: Preparing For “Grexit” global briefing offers an insight into to the size and shape of the Packaged Food market, highlights buzz topics, emerging geographies, categories and trends and identifies the leading companies and brands. It also offers strategic analysis on driving packaged food industry trends like health and wellness, premiumisation, convenience and value-for-money and how those trends influence factors like new product developments, packaging innovations, retail distribution and retail pricing both historically and into the future.

Product coverage: Baby Food, Bakery, Canned/Preserved Food, Chilled Processed Food, Confectionery, Dairy, Dried Processed Food, Frozen Processed Food, Ice Cream, Impulse and Indulgence Products, Meal Replacement, Meal Solutions, Noodles, Nutrition/Staples, Oils and Fats, Pasta, Ready Meals, Sauces, Dressings and Condiments, Snack Bars, Soup, Spreads, Sweet and Savoury Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction
Lessons From Past Crises
Western Europe Packaged Food Retail Outlook
Focus on Germany
Focus on France
Focus on Spain
Final Conclusions
Report Definitions

I would like to order

Product name: Packaged Food Forecast Revisit For Western Europe: Preparing For “Grexit”

Product link: <https://marketpublishers.com/r/P8F4A56F87DEN.html>

Price: US\$ 2,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P8F4A56F87DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970