

Pack Pro Plastic Cos Ltd in Packaging Industry (Hong Kong, China)

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Abstracts

Over the forecast period, Pack Pro Plastic Companies Ltd is expected to focus more effort on innovations that are environmentally friendly. This will be in response to the growing environmental concerns among consumers in view of heightened media publicity on environmental issues, such as climate change. However, it is unlikely to actively expand its product range but rather secure more customers by creating greater specialisation within its existing product range.

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