

# Pacific Cigar International Co Ltd, The in Luxury Goods (Taiwan)

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### **Abstracts**

Due to strict laws regulating the promotion of tobacco in Taiwan, the Pacific Cigar International Company is likely to continue marketing its products through social connections and its sales performance will likely remain heavily dependent on in-store points-of-sale promotions and word-of-mouth.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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