

Ozone Laboratories SRL in Consumer Health (Romania)

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Abstracts

Ozone Laboratories is a very dynamic company, with impressive growth rates registered year-on-year since its establishment in Romania. Its success stems from its innovative business approach, with manufacturing outsourced to partners, while the company also concentrates its expertise on marketing and sales activities. This strategy transformed Romania into a main market for Ozone, and turned it into the leading country in terms of its regional business.

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