

Ozarks Ilac ve Kimya San Tic AS in Consumer Health (Turkey)

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Abstracts

Ozarks Ilac ve Kimya san ve Tic AS aims to extent its distribution network and increase its availability within pharmacies in Turkey over the forecast period. Rather than going for new innovative products, the company aims to follow current trends within vitamins and dietary supplements and to further increase its sales by offering lower priced products with satisfactory quality.

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