

Oxalis sro in Hot Drinks (Czech Republic)

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Abstracts

Oxalis will focus on further developing its retail stores, attempting to reach 75 outlets early in the forecast period. Zen-style store design will be adapted to all its stores. It will bring new product innovation and continually attempt to increase consumer health awareness regarding both tea and coffee products eg Matcha tea.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and leading brands;

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