

Owndays Singapore Pte Ltd in Eyewear (Singapore)

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Abstracts

Owndays Singapore is expected to conduct aggressive marketing campaigns to win over consumers over the forecast period. This is especially so as competition is set to intensify following the expansion plans of Japanese eyewear maker Zoff in Singapore, which has a similar retail concept to Owndays.

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Contents

Strategic Direction

Key Facts

Summary 1 Owndays Singapore Pte Ltd: Key Facts

Summary 2 Owndays Singapore Pte Ltd: Operational Indicators

Company Background

Chart 1 Owndays Singapore Pte Ltd: Owndays in Tanjong Pagar 100AM

Internet Strategy

Private Label

Competitive Positioning

Summary 3 Owndays Singapore Pte Ltd: Competitive Position 2016



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