

Outback Steakhouse Inc in Consumer Foodservice (Brazil)

<https://marketpublishers.com/r/OCC3B5FD33EEN.html>

Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: OCC3B5FD33EEN

Abstracts

The company is the leader within chained North American full-service restaurants and it is expected to maintain its leadership due to the strong appeal the brand has with Brazilian consumers – the Outback Steakhouse outlet with the most robust volume sales in the world is located in the city of São Paulo. This has motivated Outback's global brand owner Bloomin' Brands Inc to bring to Brazil another one of its brands: Fleming's Prime Steakhouse & Wine Bar. Opened in the city of São Paulo, it is t...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Outback Steakhouse Inc: Key Facts

Suppliers

Competitive Positioning

Summary 2 Outback Steakhouse Inc: Competitive Position 2016

I would like to order

Product name: Outback Steakhouse Inc in Consumer Foodservice (Brazil)

Product link: <https://marketpublishers.com/r/OCC3B5FD33EEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OCC3B5FD33EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970