

# Ottogi Foods Co Ltd in Packaged Food (Hong Kong, China)

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## Abstracts

Ottogi Foods Co Ltd is a South Korean food company that produces more than 200 products, with its ramen brands being highly popular. The offering of innovative ramen flavours and a unique taste catches the attention of Hong Kong consumers. The company is expected to continue to expand through product innovation, offering an array of other packaged food, and by taking advantage of its Korean culture, which is very intriguing to local consumers.

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**Product coverage:** Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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