

Otto Simon BV in Toys and Games (Netherlands)

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Abstracts

Otto Simon is expected to continue its focus on distribution of toy and game products over the forecast period. The company aims to add toy brands it offers and expand its franchise outlets. It also aims to expand its presence across Europe through its Top 1 Toys stores. However, the difficult economic climate in the Netherlands is predicted to be a major concern for Otto Simon to achieve its goals over the forecast period.

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