

Otsuka Pharmaceutical Co Ltd in Consumer Health (Japan)

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Abstracts

Otsuka Pharmaceutical operates under the corporate philosophy of “Otsuka people creating new products for better health worldwide”. The company takes an integrated approach to healthcare, building on two main strategic pillars: its pharmaceutical business and ‘nutraceutical’ business, which involves the manufacture of products which can support the maintenance and improvement of day-to-day wellbeing.

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