

Other Pet Food in Hungary

<https://marketpublishers.com/r/OE0A1AEE762EN.html>

Date: April 2024

Pages: 23

Price: US\$ 990.00 (Single User License)

ID: OE0A1AEE762EN

Abstracts

Other pet food in Hungary is seeing a growing demand for products featuring 100% natural ingredients and grain-free formulas, as well as vegan options. Options like Fressnapf Hung?ria's Real Nature Optimal Menu for small mammals exemplify this trend, as they are promoted as being without added sugar and free from artificial preservatives, colourings, flavours and emulsifiers. They are also highlighted as being free from genetically modified ingredients. This shift underscores a broader movement...

Euromonitor International's Other Pet Food in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Other Pet Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Other Pet Food in Hungary
Euromonitor International
April 2024

LIST OF CONTENTS AND TABLES

OTHER PET FOOD IN HUNGARY
KEY DATA FINDINGS

2024 DEVELOPMENTS

Human food trends penetrate small mammal food
Retail e-commerce continues to develop as a distribution channel for other pet food
Discount hunting and large packaging gain currency among consumers

PROSPECTS AND OPPORTUNITIES

Added minerals and fortified food to gain momentum
Healthy gut flora and oral care in focus
E-commerce to continue to win over consumers

CATEGORY INDICATORS

Table 1 Other Pet Population 2019-2024

CATEGORY DATA

Table 2 Sales of Other Pet Food by Category: Volume 2019-2024

Table 3 Sales of Other Pet Food by Category: Value 2019-2024

Table 4 Sales of Other Pet Food by Category: % Volume Growth 2019-2024

Table 5 Sales of Other Pet Food by Category: % Value Growth 2019-2024

Table 6 LBN Brand Shares of Bird Food: % Value 2020-2023

Table 7 LBN Brand Shares of Fish Food: % Value 2020-2023

Table 8 LBN Brand Shares of Small Mammal/Reptile Food: % Value 2020-2023

Table 9 Distribution of Other Pet Food by Format: % Value 2019-2024

Table 10 Forecast Sales of Other Pet Food by Category: Volume 2024-2029

Table 11 Forecast Sales of Other Pet Food by Category: Value 2024-2029

Table 12 Forecast Sales of Other Pet Food by Category: % Volume Growth 2024-2029

Table 13 Forecast Sales of Other Pet Food by Category: % Value Growth 2024-2029

PET CARE IN HUNGARY

EXECUTIVE SUMMARY

Pet care in 2024: The big picture

2024 KEY TRENDS

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 14 Pet Populations 2019-2024

MARKET DATA

Table 15 Sales of Pet Food by Category: Volume 2019-2024

Table 16 Sales of Pet Care by Category: Value 2019-2024

Table 17 Sales of Pet Food by Category: % Volume Growth 2019-2024

Table 18 Sales of Pet Care by Category: % Value Growth 2019-2024

Table 19 NBO Company Shares of Pet Food: % Value 2019-2023

Table 20 LBN Brand Shares of Pet Food: % Value 2020-2023

Table 21 NBO Company Shares of Dog and Cat Food: % Value 2019-2023

Table 22 LBN Brand Shares of Dog and Cat Food: % Value 2020-2023

Table 23 Penetration of Private Label in Pet Care by Category: % Value 2019-2024

Table 24 Distribution of Pet Care by Format: % Value 2019-2024

Table 25 Distribution of Pet Care by Format and Category: % Value 2024

Table 26 Distribution of Dog and Cat Food by Format: % Value 2019-2024

Table 27 Distribution of Dog and Cat Food by Format and Category: % Value 2024

Table 28 Forecast Sales of Pet Food by Category: Volume 2024-2029

Table 29 Forecast Sales of Pet Care by Category: Value 2024-2029

Table 30 Forecast Sales of Pet Food by Category: % Volume Growth 2024-2029

Table 31 Forecast Sales of Pet Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Other Pet Food in Hungary

Product link: <https://marketpublishers.com/r/OE0A1AEE762EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OE0A1AEE762EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970