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Other Pet Food in Denmark

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Abstracts

Total volume sales of other pet food in Denmark are set to contract for a second consecutive year in 2023, with the three main categories projected to post negative results in this respect. Overall demand remains depressed due to the continued decline of the pet bird, fish and small mammal populations and stagnancy in the pet reptile population. Similar to the case with dogs and cats, many Danes have recently become more reluctant to acquire these types of pets as lifestyles have become busier w...

Euromonitor International's Other Pet Food in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Other Pet Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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