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Other Hot Drinks in Singapore

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Abstracts

Foodservice volume sales of malt-based hot drinks continue to grow strongly in 2023. The second phase of Nutri-Grade regulations set to be implemented on 30 December 2023 for freshly prepared beverages will affect other hot drinks sold in foodservice establishments, whereby it is mandatory to label beverages falling into Grade C and D. In addition, Grade D beverages will have advertising prohibitions. For example, iced versions of Milo sold via foodservice generally contains around 1.5g/100ml of...

Euromonitor International's Other Hot Drinks in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Other Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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