

Other Hot Drinks in Russia

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Abstracts

Chocolate-based flavoured powder drinks is the largest category within other hot drinks in retail volume terms and it continued to see strong growth in 2021. The category saw a surge in demand in 2020 as Russia introduced a raft of measures to contain the spread of COVID-19, including closing schools. With children spending significantly more time at home this helped generate increased demand for chocolate-based flavoured powder drinks, with products such as Nesquik being very popular, especiall...

Euromonitor International's Other Hot Drinks in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Other Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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