

Other Hot Drinks in Poland

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Abstracts

Other hot drinks continues to face the threat of high inflation in 2023, with pressure on costs resulting in further price rises. Consumers are seeking more budget-friendly options in this category, with a shift away from premium and gourmet hot drinks to more economical choices. Indeed, consumers are prioritising value-oriented hot drinks that offer a more satisfying experience, but come with a lower price tag. Nevertheless, in 2024 the situation for premium brands is expected to improve, as in...

Euromonitor International's Other Hot Drinks in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Other Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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