

Other Hot Drinks in Estonia

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Abstracts

Other plant-based hot drinks showed the fastest volume and value growth in other drinks in 2023. As more Estonians adopt vegetarian, vegan, or plant-based diets due to environmental concerns or dairy allergy/intolerance, the demand for alternatives to traditional dairy-based beverages is on the rise. The most common product type in the category is chicory, which is drunk instead of coffee, especially in the evening as it does not contain caffeine. It is also perceived to offer health benefits an...

Euromonitor International's Other Hot Drinks in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Other Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Other Hot Drinks in Estonia
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LIST OF CONTENTS AND TABLES

OTHER HOT DRINKS IN ESTONIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Health benefits of other plant-based hot drinks drive growth in 2023
Falling demand for sugar-laden chocolate-based powdered flavoured beverages
Nestlé SA leads with its well-known global Nesquik brand

PROSPECTS AND OPPORTUNITIES

Rising health trend and immaturity to support further growth of other plant-based hot drinks
Versatility and popularity in foodservice will ensure marginal growth of chocolate-based flavoured powder drinks
Rising sales of other hot beverages through e-commerce

CATEGORY DATA

Table 1 Retail Sales of Other Hot Drinks by Category: Volume 2018-2023
Table 2 Retail Sales of Other Hot Drinks by Category: Value 2018-2023
Table 3 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023
Table 4 Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023
Table 6 LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023
Table 7 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028
Table 8 Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028
Table 9 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2023-2028
Table 10 Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028

HOT DRINKS IN ESTONIA

EXECUTIVE SUMMARY

Hot drinks records further growth in 2023, with rising interest in natural and healthier beverages

Coffee culture development

Paulig Coffee Estonia AS maintains its lead with quality, affordable products

Discounters and e-commerce lead growth

Foodservice growth supported by a wider variety of hot drinks options

Further growth expected, with rising demand for natural products

MARKET DATA

Table 11 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown
2018-2023

Table 12 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023

Table 13 Retail Sales of Hot Drinks by Category: Volume 2018-2023

Table 14 Retail Sales of Hot Drinks by Category: Value 2018-2023

Table 15 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 16 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023

Table 17 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023

Table 18 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 19 Total Sales of Hot Drinks by Category: Total Volume 2018-2023

Table 20 Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023

Table 21 NBO Company Shares of Hot Drinks: % Retail Value 2019-2023

Table 22 LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023

Table 23 Penetration of Private Label in Hot Drinks by Category: % Retail Value
2018-2023

Table 24 Retail Distribution of Hot Drinks by Format: % Volume 2018-2023

Table 25 Retail Distribution of Hot Drinks by Format and Category: % Volume 2023

Table 26 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown
2023-2028

Table 27 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth
2023-2028

Table 28 Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028

Table 29 Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028

Table 30 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth
2023-2028

Table 31 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028

Table 32 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028

Table 33 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth
2023-2028

Table 34 Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028

Table 35 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth
2023-2028

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SOURCES

Summary 1 Research Sources

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