

Other Hot Drinks in Belarus

https://marketpublishers.com/r/O5CB35BA46CEN.html

Date: January 2022

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: O5CB35BA46CEN

Abstracts

Like other products, chocolate-based drinks have seen an increase in price pressure in 2021, with volume growth outstripping growth in real value terms. These are by some distance the largest part of the other hot drinks category in Belarus, and as such shape the whole category.

Euromonitor International's Other Hot Drinks in Belarus report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Other Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

OTHER HOT DRINKS IN BELARUS KEY DATA FINDINGS

2021 DEVELOPMENTS

Chocolate products see less marked trade-down

Malt-based drinks still failing to catch fire

Other plant-based hot drinks benefit from health trends

PROSPECTS AND OPPORTUNITIES

Pricing an issue over the forecast period, may open window for malt

Chicory benefits from health and ersatz position

Other hot drinks can benefit from investment in consumer education

CATEGORY DATA

Table 1 Retail Sales of Other Hot Drinks by Category: Volume 2016-2021

Table 2 Retail Sales of Other Hot Drinks by Category: Value 2016-2021

Table 3 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2016-2021

Table 4 Retail Sales of Other Hot Drinks by Category: % Value Growth 2016-2021

Table 5 NBO Company Shares of Other Hot Drinks: % Retail Value 2017-2021

Table 6 LBN Brand Shares of Other Hot Drinks: % Retail Value 2018-2021

Table 7 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2021-2026

Table 8 Forecast Retail Sales of Other Hot Drinks by Category: Value 2021-2026

Table 9 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2021-2026

Table 10 Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2021-2026

HOT DRINKS IN BELARUS

EXECUTIVE SUMMARY

Hot drinks in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

MARKET DATA

Table 11 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2016-2021

Table 12 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2016-2021

Table 13 Retail Sales of Hot Drinks by Category: Volume 2016-2021

Table 14 Retail Sales of Hot Drinks by Category: Value 2016-2021



Table 15 Retail Sales of Hot Drinks by Category: % Volume Growth 2016-2021

Table 16 Retail Sales of Hot Drinks by Category: % Value Growth 2016-2021

Table 17 Foodservice Sales of Hot Drinks by Category: Volume 2016-2021

Table 18 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2016-2021

Table 19 Total Sales of Hot Drinks by Category: Total Volume 2016-2021

Table 20 Total Sales of Hot Drinks by Category: % Total Volume Growth 2016-2021

Table 21 NBO Company Shares of Hot Drinks: % Retail Value 2017-2021

Table 22 LBN Brand Shares of Hot Drinks: % Retail Value 2018-2021

Table 23 Penetration of Private Label in Hot Drinks by Category: % Retail Value 2016-2021

Table 24 Retail Distribution of Hot Drinks by Format: % Volume 2016-2021

Table 25 Retail Distribution of Hot Drinks by Format and Category: % Volume 2021

Table 26 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2021-2026

Table 27 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2021-2026

Table 28 Forecast Retail Sales of Hot Drinks by Category: Volume 2021-2026

Table 29 Forecast Retail Sales of Hot Drinks by Category: Value 2021-2026

Table 30 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2021-2026

Table 31 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2021-2026

Table 32 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2021-2026

Table 33 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2021-2026

Table 34 Forecast Total Sales of Hot Drinks by Category: Total Volume 2021-2026

Table 35 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth

2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources



I would like to order

Product name: Other Hot Drinks in Belarus

Product link: https://marketpublishers.com/r/O5CB35BA46CEN.html

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/O5CB35BA46CEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970