

Other Dairy in the Philippines

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Abstracts

The home cooking trend continued as a key driver for growth for other dairy in 2023, despite an increase in consumer mobility, as many workers returned to their pre-COVID-19 routines. This tendency took off during the pandemic, when facing extended periods of isolation, Filipinos showed a greater interest in baking traditional snacks and treats at home. This continued focus on home-preparation allowed products such as cream, evaporated milk and condensed milk to expand in retail volume terms in...

Euromonitor International's Other Dairy in Philippines report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Other Dairy market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Other Dairy in the Philippines
Euromonitor International
September 2023

LIST OF CONTENTS AND TABLES

OTHER DAIRY IN THE PHILIPPINES
KEY DATA FINDINGS

2023 DEVELOPMENTS

Continued home cooking trend boosts demand for other dairy products

Robust growth in foodservice

Alaska Milk Corp maintains its leading position

PROSPECTS AND OPPORTUNITIES

Home cooking will be key factor in sustaining growth but some product areas will remain underdeveloped

Continued recovery for foodservice

Plant-based alternatives pose threat to dairy-based condensed milk and coffee whiteners

CATEGORY DATA

Table 1 Sales of Other Dairy by Category: Volume 2018-2023

Table 2 Sales of Other Dairy by Category: Value 2018-2023

Table 3 Sales of Other Dairy by Category: % Volume Growth 2018-2023

Table 4 Sales of Other Dairy by Category: % Value Growth 2018-2023

Table 5 Sales of Cream by Type: % Value 2018-2023

Table 6 NBO Company Shares of Other Dairy: % Value 2019-2023

Table 7 LBN Brand Shares of Other Dairy: % Value 2020-2023

Table 8 Distribution of Other Dairy by Format: % Value 2018-2023

Table 9 Forecast Sales of Other Dairy by Category: Volume 2023-2028

Table 10 Forecast Sales of Other Dairy by Category: Value 2023-2028

Table 11 Forecast Sales of Other Dairy by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Other Dairy by Category: % Value Growth 2023-2028

DAIRY PRODUCTS AND ALTERNATIVES IN THE PHILIPPINES

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 13 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 14 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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