

## Other Dairy in the Czech Republic

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An increasing number of Czech consumers followed healthier lifestyles during 2018 and this has positively influenced retail volume sales of other dairy in the Czech Republic. Local consumers are eating greater quantities of fromage frais and quark. Rising consumption is fuelled by the ongoing popularity of Italian cuisine in the country and consumers are inspired to prepare various salads and cook with the use of fromage frais from cooking programmes on television and recipes published in women'...

Euromonitor International's Other Dairy in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed Milk, Cream, Fromage Frais and Quark.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Other Dairy market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Czechs Increasingly Favour Products That Are High in Protein and Low in Sugar

Competitive Environment Remains Fragmented But Reasonably Stable in 2018

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