

Other Dairy in Belarus

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Abstracts

Chilled snacks will see the most dynamic value growth in 2021 overall. The main reason for this is because consumers see chilled snacks as a healthy snacking option for both adults and children. In wake of the COVID-19 pandemic, the health and wellness trend has been gathering significant pace. This has resulted in product areas perceived to be healthy by consumers to grow in popularity and therefore demand, which will thus lead chilled snacks to success. Likewise, the product area is relatively...

Euromonitor International's Other Dairy in Belarus report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Other Dairy market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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