

Other Pet Food in Australia

<https://marketpublishers.com/r/O18F7FF6B56EN.html>

Date: April 2023

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: O18F7FF6B56EN

Abstracts

Owning a pet is a financial luxury that many consumers cannot afford in Australia due to the rising cost of living, but small pets such as birds and fish can be a more affordable option for those who still desire a pet for companionship. Animal Medicine Australia reports that the average annual household spend on dogs is AUD3,200, while for cats the average annual spend is AUD2,100.

Euromonitor International's Other Pet Food in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Other Pet Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

OTHER PET FOOD IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growing popularity of small pets due to rising costs

Surge in retail e-commerce sales of other pet food

Private label records notable growth due to increasing price-sensitivity

PROSPECTS AND OPPORTUNITIES

Interest in keeping indigenous animals as pets

Small mammals and fish expected to grow faster than bird population

Clean labels and health claims influence purchasing decisions

CATEGORY INDICATORS

Table 1 Other Pet Population 2018-2023

CATEGORY DATA

Table 2 Sales of Other Pet Food by Category: Volume 2018-2023

Table 3 Sales of Other Pet Food by Category: Value 2018-2023

Table 4 Sales of Other Pet Food by Category: % Volume Growth 2018-2023

Table 5 Sales of Other Pet Food by Category: % Value Growth 2018-2023

Table 6 LBN Brand Shares of Bird Food: % Value 2019-2022

Table 7 LBN Brand Shares of Fish Food: % Value 2019-2022

Table 8 LBN Brand Shares of Small Mammal/Reptile Food: % Value 2019-2022

Table 9 Distribution of Other Pet Food by Format: % Value 2018-2023

Table 10 Forecast Sales of Other Pet Food by Category: Volume 2023-2028

Table 11 Forecast Sales of Other Pet Food by Category: Value 2023-2028

Table 12 Forecast Sales of Other Pet Food by Category: % Volume Growth 2023-2028

Table 13 Forecast Sales of Other Pet Food by Category: % Value Growth 2023-2028

PET CARE IN AUSTRALIA

EXECUTIVE SUMMARY

Pet care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 14 Pet Populations 2018-2023

MARKET DATA

Table 15 Sales of Pet Food by Category: Volume 2018-2023

Table 16 Sales of Pet Care by Category: Value 2018-2023

- Table 17 Sales of Pet Food by Category: % Volume Growth 2018-2023
- Table 18 Sales of Pet Care by Category: % Value Growth 2018-2023
- Table 19 NBO Company Shares of Pet Food: % Value 2018-2022
- Table 20 LBN Brand Shares of Pet Food: % Value 2019-2022
- Table 21 NBO Company Shares of Dog and Cat Food: % Value 2018-2022
- Table 22 LBN Brand Shares of Dog and Cat Food: % Value 2019-2022
- Table 23 Penetration of Private Label in Pet Care by Category: % Value 2018-2023
- Table 24 Distribution of Pet Care by Format: % Value 2018-2023
- Table 25 Distribution of Pet Care by Format and Category: % Value 2023
- Table 26 Distribution of Dog and Cat Food by Format: % Value 2018-2023
- Table 27 Distribution of Dog and Cat Food by Format and Category: % Value 2023
- Table 28 Forecast Sales of Pet Food by Category: Volume 2023-2028
- Table 29 Forecast Sales of Pet Care by Category: Value 2023-2028
- Table 30 Forecast Sales of Pet Food by Category: % Volume Growth 2023-2028
- Table 31 Forecast Sales of Pet Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Other Pet Food in Australia

Product link: <https://marketpublishers.com/r/O18F7FF6B56EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O18F7FF6B56EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970