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Other Hot Drinks in Uruguay

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Abstracts

Other hot drinks recorded a sluggish performance in 2023, driven by the decline in other plant-based hot drinks (yerba mat?), which make up the majority of other hot drink sales in Uruguay. The drought in Uruguay impacted the running water. Since it contained 400mg of sodium, it was unsuitable to drink, impacting the cities of Montevideo, Canelones and San Jose. The Uruguayan government responded by giving away bottled water in lower-income neighbourhoods. As a result, bottled water sales triple...

Euromonitor International's Other Hot Drinks in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Other Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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