

# OTC Triptans - New Zealand

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## Abstracts

In 2009 sales of OTC triptans in New Zealand increased by 20% in current value terms to reach NZ\$0.7 million.

Euromonitor International's OTC Triptans in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. Forecasts to 2014 illustrate how the market is set to change.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the OTC Triptans market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and

Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

OTC Triptans in New Zealand

Euromonitor International

July 2010

List of Contents and Tables

Executive Summary

Consumer Healthcare Spending Seems Not To Be Discretionary

Swine Flu Threat

Tightening Times Force Market Players To Rationalise Their Business Operations

Further Concentration in the Chemists/pharmacies Channel

Slowdown Expected, As It Is A Mature Market With High Per Capita Consumption

Key Trends and Developments

Tightening Times Accelerate the Concentration Process Amongst Market Players

Ageing Population

Recession-resistant Development

Threat of Swine Flu

Cancer and Heart Disease Are the Leading Causes of Death

Market Indicators

Table 1 Consumer Expenditure on Health Goods and Medical Services 2004-2009

Table 2 Life Expectancy at Birth 2004-2009

Market Data

Table 3 Sales of Consumer Health by Sector: Value 2004-2009

Table 4 Sales of Consumer Health by Sector: % Value Growth 2004-2009

Table 5 Consumer Health Company Shares by Value 2005-2009

Table 6 Consumer Health Brand Shares by Value 2006-2009

Table 7 Penetration of Private Label by Sector 2004-2009

Table 8 Sales of Consumer Health by Distribution Format: % Analysis 2004-2009

Table 9 Sales of Consumer Health by Sector and Distribution Format: % Analysis 2009

Table 10 Forecast Sales of Consumer Health by Sector: Value 2009-2014

Table 11 Forecast Sales of Consumer Health by Sector: % Value Growth 2009-2014

Appendix

OTC Registration and Classification

Distribution

Generics

Vitamins & Dietary Supplements Registration and Classification

Summary 1 OTC Healthcare Switches 2007-2009

Definitions

Sector and Subsector Definitions

## Sources

### Summary 2 Research Sources

#### Douglas Pharmaceuticals Ltd

##### Strategic Direction

##### Key Facts

### Summary 3 Douglas Pharmaceuticals Ltd: Key Facts

#### Company Background

#### Production

#### Competitive Positioning

### Summary 4 Douglas Pharmaceuticals Ltd: Competitive Position 2009

#### Go Healthy New Zealand Ltd

##### Strategic Direction

##### Key Facts

### Summary 5 Go Healthy New Zealand Ltd: Key Facts

#### Company Background

#### Production

#### Competitive Positioning

### Summary 6 Go Healthy New Zealand Ltd: Competitive Position 2009

#### Mylan New Zealand Ltd

##### Strategic Direction

##### Key Facts

### Summary 7 Mylan New Zealand Ltd: Key Facts

#### Company Background

#### Production

#### Competitive Positioning

### Summary 8 Mylan New Zealand Ltd: Competitive Position 2009

#### Red Seal Natural Health Ltd

##### Strategic Direction

##### Key Facts

### Summary 9 Red Seal Natural Health Ltd: Key Facts

#### Company Background

#### Production

#### Competitive Positioning

### Summary 10 Red Seal Natural Health Ltd: Competitive Position 2009

#### Vitaco Health Ltd

##### Strategic Direction

##### Key Facts

### Summary 11 Vitaco Health Ltd: Key Facts

#### Company Background

Production

Competitive Positioning

Summary 12 Nutra-Life Health & Fitness (NZ) Ltd: Competitive Position 2009

Trends

Category Data

Table 12 Sales of OTC Triptans: Value 2007-2009

Table 13 Sales of OTC Triptans: % Value Growth 2007-2009

Table 14 OTC Triptans Company Shares by Value 2006-2009

Table 15 OTC Triptans Brand Shares by Value 2006-2009

Table 16 Forecast Sales of OTC Triptans: Value 2009-2014

Table 17 Forecast Sales of OTC Triptans: % Value Growth 2009-2014

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