

OTC Triptans in the United Kingdom

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Abstracts

In 2012 OTC triptans increased by 19% in current value terms to reach £7 million. Consumers continued to suffer from rising anxiety and stress levels, caused by concerns over their jobs and financial security, resulting in an increase in migraines and headaches in general.

Euromonitor International's OTC Triptans in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012, allowing you to identify the sectors driving growth. Forecasts to 2017 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the OTC Triptans market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Switches

Competitive Landscape

Prospects

Category Data

Table 1 Sales of OTC Triptans: Value 2007-2012

Table 2 Sales of OTC Triptans: % Value Growth 2007-2012

Table 3 OTC Triptans Company Shares by Value 2008-2012

Table 4 OTC Triptans Brand Shares by Value 2009-2012

Table 5 Forecast Sales of OTC Triptans: Value 2012-2017

Table 6 Forecast Sales of OTC Triptans: % Value Growth 2012-2017

Forest Laboratories UK Ltd in Consumer Health (united Kingdom)

Strategic Direction

Key Facts

Summary 1 Forest Laboratories UK Ltd: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Forest Laboratories UK Ltd: Competitive Position 2012

Executive Summary

Growth Despite Challenging Times

Value-added Innovation Is Key for Consumer Health Brands

Pharmacists Are Still Key To OTC Medication

Moving on Up

Key Trends and Developments

the UK Economy Continues To Stall

Current Impact

Outlook

Future Impact

Innovate To Accumulate

the Impact of the Ageing of the UK Population on Vitamins and Dietary Supplements

the Impact of the Vat Increase and Regulatory Changes on Vitamins and Dietary

Supplements, Sports Nutrition and Nrt Smoking Cessation Aids

Market Indicators

Table 7 Consumer Expenditure on Health Goods and Medical Services 2007-2012

Table 8 Life Expectancy at Birth 2007-2012

Market Data

Table 9 Sales of Consumer Health by Category: Value 2007-2012

Table 10 Sales of Consumer Health by Category: % Value Growth 2007-2012

Table 11 Consumer Health Company Shares 2008-2012

Table 12 Consumer Health Brand Shares 2009-2012

Table 13 Penetration of Private Label by Category 2007-2012

Table 14 Sales of Consumer Health by Distribution Format: % Analysis 2007-2012

Table 15 Sales of Consumer Health by Category and Distribution Format: % Analysis
2012

Table 16 Forecast Sales of Consumer Health by Category: Value 2012-2017

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth
2012-2017

Appendix

OTC Registration and Classification

EU Legislation

UK Environment

Self-medication/self-care and Preventative Medicine

Switches

Summary 3 OTC: Switches 2010-2012

Sources

Summary 4 Research Sources

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