

# OTC Triptans in the United Kingdom

<https://marketpublishers.com/r/OA692FB16D4EN.html>

Date: July 2013

Pages: 30

Price: US\$ 990.00 (Single User License)

ID: OA692FB16D4EN

## Abstracts

In 2012 OTC triptans increased by 19% in current value terms to reach £7 million. Consumers continued to suffer from rising anxiety and stress levels, caused by concerns over their jobs and financial security, resulting in an increase in migraines and headaches in general.

Euromonitor International's OTC Triptans in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012, allowing you to identify the sectors driving growth. Forecasts to 2017 illustrate how the market is set to change.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the OTC Triptans market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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