

# OTC Obesity - Venezuela

<https://marketpublishers.com/r/O82DF852582EN.html>

Date: August 2009

Pages: 28

Price: US\$ 990.00 (Single User License)

ID: O82DF852582EN

## Abstracts

There were no OTC obesity products available in Venezuela over the review period, although the UTC market does exist. The best known obesity medicine is Xenical, which maintained a position among the top 10 brands in the overall pharmaceutical sales ranking. Xenical rapidly gained widespread consumer acceptance due to a local inclination to avoid being overweight. Reductil was also available.

Euromonitor International's OTC obesity in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2004-2008, allowing you to identify the sectors driving growth. Forecasts to 2013 illustrate how the market is set to change.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the OTC obesity market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in

London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

OTC Obesity in Venezuela  
Euromonitor International  
August 2009

### LIST OF CONTENTS AND TABLES

Executive Summary

Growth Continues for OTC Healthcare in 2008

Innovation Scarce in Unfavourable Economic Climate

Boehringer Ingelheim Leads But Faces Strong Competition

Parapharmacies/drugstores Remains the Leading Distribution Channel in 2008

Moderate Growth Predicted for the Forecast Period

Key Trends and Developments

Economic Climate Limits Launches and Innovations

Health and Wellness Trend Becomes Stronger Among Venezuelans

Oil Revenues and Social Programmes Support Consumption Growth

Consumers Opt for Brands in the Context of A Positive Economic Performance

Market Indicators

Table 1 Consumer Expenditure on Health Goods and Medical Services 2003-2008

Table 2 Life Expectancy at Birth 2003-2008

Market Data

Table 3 Sales of OTC Healthcare by Sector: Value 2003-2008

Table 4 Sales of OTC Healthcare by Sector: % Value Growth 2003-2008

Table 5 OTC Healthcare Company Shares by Value 2004-2008

Table 6 OTC Healthcare Brand Shares by Value 2005-2008

Table 7 Sales of OTC Healthcare by Distribution Format: % Analysis 2003-2008

Table 8 Sales of OTC Healthcare by Sector and Distribution Format: % Analysis 2008

Table 9 Forecast Sales of OTC Healthcare by Sector: Value 2008-2013

Table 10 Forecast Sales of OTC Healthcare by Sector: % Value Growth 2008-2013

Appendix

OTC Registration and Classification

National Legislation

Advertising

Retail Distribution

Vitamins & Dietary Supplements Registration and Classification

Self-medication and Preventative Medicine

Generics

Switches

Definitions

Summary 1 Research Sources

Calox International Ca

Strategic Direction

Key Facts

Summary 2 Calox International CA: Key Facts

Company Background

Production

Competitive Positioning

Summary 3 Calox International CA: Competitive Position 2008

Konsuma De Venezuela SA

Strategic Direction

Key Facts

Summary 4 Konsuma de Venezuela SA: Key Facts

Company Background

Production

Competitive Positioning

Summary 5 Konsuma de Venezuela SA: Competitive Position 2008

Laboratorios Elmor SA

Strategic Direction

Key Facts

Summary 6 Laboratorios Elmor SA: Key Facts

Company Background

Production

Competitive Positioning

Summary 7 Laboratorios Elmor SA: Competitive Position 2008

Laboratorios Genven SA

Strategic Direction

Key Facts

Summary 8 Laboratorios Genven SA: Key Facts

Company Background

Production

Competitive Positioning

Summary 9 Laboratorios Genven SA: Competitive Position 2008

Vargas Ca

Strategic Direction

Key Facts

Summary 10 Vargas CA: Key Facts

Company Background

Production

Competitive Positioning

Summary 11 Vargas CA: Competitive Position 2008

Trends

## I would like to order

Product name: OTC Obesity - Venezuela

Product link: <https://marketpublishers.com/r/O82DF852582EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O82DF852582EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970