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OTC Triptans in Norway

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Abstracts

The health and wellness trend positively affected the consumption of vitamins and dietary supplements. Consumers in Norway were bombarded with a wide range of information on health and how to live longer, and vitamins and dietary supplements are products which can help to prevent health problems and can increase consumers' health. The wider availability of products in different channels made it easier for consumers to try a combination of vitamins and dietary supplements and increase their...

Euromonitor International's OTC Triptans in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012, allowing you to identify the sectors driving growth. Forecasts to 2017 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the OTC Triptans market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Headlines
Trends
Switches
Vitamins
Dietary Supplements
Competitive Landscape
Prospects
Category Data
Table 1 Sales of Vitamins and Dietary Supplements by Category: Value 2007-2012
Table 2 Sales of Vitamins and Dietary Supplements by Category: % Value Growth 2007-2012
Table 3 Multivitamin by Positioning 2007-2012
Table 4 Dietary Supplements by Positioning 2007-2012
Table 5 Vitamins and Dietary Supplements Company Shares by Value 2008-2012
Table 6 Vitamins and Dietary Supplements Brand Shares by Value 2009-2012
Table 7 Vitamins Brand Shares by Value 2009-2012
Table 8 Dietary Supplements Brand Shares by Value 2009-2012
Table 9 Forecast Sales of Vitamins and Dietary Supplements by Category: Value 2012-2017
Table 10 Forecast Sales of Vitamins and Dietary Supplements by Category: % Value Growth 2012-2017
Summary 1 Dietary Supplements: Brand Ranking by Positioning 2012
Executive Summary
Moderate Growth in Value Sales in 2012
Consumers Are More Concerned About Their Wellbeing
Further Consumer Segmentation
Adoption of the Internet As A Key Distribution Channel
Modest Increase Is Expected, Driven by the Norwegian Economy
Key Trends and Developments
New Product Development Focuses on Wider Demographic Segments
Concerns About Health and Wellbeing Have A Positive Impact on Consumer Health
the Internet Offers Great Opportunities for Consumer Health Products
the Strong Norwegian Economy Increases Consumers' Confidence in Spending
Government Regulations Impact the Health Sector
Market Indicators
Table 11 Consumer Expenditure on Health Goods and Medical Services 2007-2012
Table 12 Life Expectancy at Birth 2007-2012

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Market Data
Table 13 Sales of Consumer Health by Category: Value 2007-2012
Table 14 Sales of Consumer Health by Category: % Value Growth 2007-2012
Table 15 Consumer Health Company Shares 2008-2012
Table 16 Consumer Health Brand Shares 2009-2012
Table 17 Penetration of Private Label by Category 2007-2012
Table 18 Sales of Consumer Health by Distribution Format: % Analysis 2007-2012
Table 19 Sales of Consumer Health by Category and Distribution Format: % Analysis 2012
Table 20 Forecast Sales of Consumer Health by Category: Value 2012-2017
Table 21 Forecast Sales of Consumer Health by Category: % Value Growth 2012-2017
Appendix
OTC Registration and Classification
De-listing Or De-reimbursement
Bioequivalent/generics
Combination Products
Advertising
Packaging
Labelling
Distribution
Vitamins and Dietary Supplements Registration and Classification
Self-medication/self-care and Preventative Medicine
Switches
Summary 2 OTC - Switches 2010-2012
Definitions
Sources
Summary 3 Research Sources

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