

OTC Triptans in Norway

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Abstracts

The health and wellness trend positively affected the consumption of vitamins and dietary supplements. Consumers in Norway were bombarded with a wide range of information on health and how to live longer, and vitamins and dietary supplements are products which can help to prevent health problems and can increase consumers' health. The wider availability of products in different channels made it easier for consumers to try a combination of vitamins and dietary supplements and increase their...

Euromonitor International's OTC Triptans in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012, allowing you to identify the sectors driving growth. Forecasts to 2017 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the OTC Triptans market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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New Product Development Focuses on Wider Demographic Segments

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the Internet Offers Great Opportunities for Consumer Health Products

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