

# Osotspa Co Ltd in Health and Wellness (Thailand)

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Date: August 2015

Pages: 2

Price: US\$ 572.00 (Single User License)

ID: O5BEE5164B3EN

## Abstracts

Over the forecast period, Osotspa is expected to invest in marketing campaigns to retain its leadership in FF energy drinks while the company will also invest more in new product innovation within FF sports drinks in order to strengthen its presence. In addition, overseas expansion into regional countries will also be a key focus for Osotspa as the company seeks to diversify risk.

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