

Osotspa Co Ltd in Consumer Health (Thailand)

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Abstracts

With its products positioned in both OTC remedies and vitamins and dietary supplements, Osotspa Co is expected to continue highlighting the quality of its product and its standardisation techniques to maintain its strong position in consumer health in Thailand. The expansion of the company's distribution is likely to be a focus during the forecast period as it seeks to increase product accessibility through a wider range of retail channels, including supermarkets, hypermarkets, convenience store...

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