

OSM Piatnica in Packaged Food (Poland)

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Abstracts

OSM Piatnica bases its further development on considerable investment in new product launches and the use of the latest technology in its production process. The company aims to maintain the high quality of its products, and to surprise consumers with new proposals with unique properties and features. OSM Piatnica is expected to emphasise naturalness and freshness as the main characteristics of its products in its advertising messages. OSM Piatnica plans to significantly entrench its position...

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