

Oshee Polska Sp zoo in Soft Drinks (Poland)

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Abstracts

Oshee Polska has a strong focus on functional and isotonic drinks and is likely to build on this to develop new products across soft drinks in the forecast period. The company is thus likely to benefit from the health and wellness trend by launching a widening range of functional soft drinks. Oshee Polska operates purely in soft drinks (bottled water, RTD tea, energy and sports drinks). This specialisation allows it to concentrate on selected areas in retail, e.g. delivering to forecourt retaili...

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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