

Orni - Ex Produtos Para Animais Lda in Pet Care (Portugal)

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Abstracts

Orni-Ex is currently recording positive results in pet care in general as the company has been able to maintain its strategy of new product launches in its strongest categories of other pet food and pet products, which it considers less competitive than dog and cat food.

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Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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