

Orkla Foods Romania SA in Packaged Food (Romania)

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Abstracts

Orkla Foods is one of the most important companies on the local consumer goods market, present in Romania since 2002. Orkla Foods' vision focuses on development – the aim to grow in all the categories it operates in and to enter new markets, including through acquisitions. The company strives to be a strong competitor on the local market and to become the leader in the categories in which it operates. Moreover, Orkla Foods intends to pay more attention to the clients so that it can improve its...

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