

# Origami Tissues Pvt Ltd in Tissue and Hygiene (India)

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## Abstracts

Origami Tissues Pvt Ltd aims to reduce dependency on away-from-home tissue products. The company is planning to generate around one quarter of group revenue from the retail channel in the next 18-24 months. In order to achieve this goal, it is expanding its flagship retail brand So Soft in all regions of the country, among other measures.

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