

# Oriflame Slovakia sro in Beauty and Personal Care (Slovakia)

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## Abstracts

Oriflame's main focus will lie in research and new product development in terms of more effective products, longer-lasting effects and products made from natural ingredients. Moreover, the company plans to widen its direct selling network, leading to increasing sales.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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## Contents

Strategic Direction

Key Facts

Summary 1 Oriflame Slovakia sro: Key Facts

Summary 2 Oriflame Slovakia sro: Operational Indicators

Competitive Positioning

Summary 3 Oriflame Slovakia sro: Competitive Position 2016

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