

# Oriflame Azerbaijan in Beauty and Personal Care (Azerbaijan)

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## Abstracts

Over the short term, Oriflame Azerbaijan is expected to continue actively promoting its products, which claim to offer health and wellness benefits. With the health and wellness trend rising strongly at global level, direct companies such as Oriflame are engaging in active advertising campaigns to push sales of most of their products.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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