

Orifarm A/S in Consumer Health (Denmark)

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Abstracts

Orifarm A/S is a fast growing supplier of parallel imported and generic pharmaceuticals. Orifarm's strategic focus is to strengthen its position as the leading supplier of parallel imports and generic medicines in the Nordic region. The company will follow the trend of saving consumers' costs in the negative economic climate in the countries where the company has operations. It aims to be a leading knowledge-based company that focuses on human resources as the foundation for its future growth.

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