

Oriental Watch Holdings Ltd in Personal Accessories (Hong Kong, China)

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Abstracts

Oriental Watch Holdings Ltd is expected to be cautious about opening new retail stores in Hong Kong in the forecast period, focusing instead on streamlining its retail network and maximising store efficiencies. In light of rising rental rates in Hong Kong, renegotiating lower rental fees will also be a key strategy, in order to reduce operating costs. This will be key in moving the company forward given that retailers such as City Chain are shutting stores in Hong Kong given the high pressure fr...

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