

# Organic Packaged Food in Vietnam

<https://marketpublishers.com/r/O9A131C31DAEN.html>

Date: February 2022

Pages: 27

Price: US\$ 990.00 (Single User License)

ID: O9A131C31DAEN

## Abstracts

Due to the strict regulation of ingredients and production processes, supply sources for organic packaged food are limited. Moreover, because the market size is extremely small, manufacturers have not prioritised the organic segment in their production plans. As a result, the organic segment has faced notable challenges during the COVID-19 crisis in terms of both import/export activities and domestic transportation.

Euromonitor International's Organic Packaged Food in Vietnam report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2017-2021, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2026 illustrate how the market is set to change.

**Product coverage:** Organic Baby Food, Organic Bread, Organic Breakfast Cereals, Organic Chilled Processed Meat and Seafood, Organic Confectionery, Organic Dairy, Organic Edible Oil, Organic Frozen Meat, Seafood, Fruit and Vegetables, Organic Ice Cream, Organic Ready Meals, Organic Rice, Pasta and Noodles, Organic Sauces, Dressings and Condiments, Organic Savoury Snacks, Organic Shelf Stable Meat, Seafood, Fruit and Vegetables, Organic Soup, Organic Spreads, Organic Sweet Biscuits, Snack Bars and Fruit Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Organic Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### ORGANIC PACKAGED FOOD IN VIETNAM

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

COVID-19 crisis presents challenges

Limited distribution magnifies impact of COVID-19 crisis

High prices limit the consumer base for organic products

#### PROSPECTS AND OPPORTUNITIES

Price will remain a key obstacle to development

Product offer expected to expand

Widening range of options set to appeal to organic food enthusiasts

#### CATEGORY DATA

Table 1 Sales of Organic Packaged Food by Category: Value 2016-2021

Table 2 Sales of Organic Packaged Food by Category: % Value Growth 2018-2021

Table 3 Distribution of Organic Packaged Food by Format: % Value 2016-2021

Table 4 Forecast Sales of Organic Packaged Food by Category: Value 2021-2026

Table 5 Forecast Sales of Organic Packaged Food by Category: % Value Growth 2021-2026

### HEALTH AND WELLNESS IN VIETNAM

#### EXECUTIVE SUMMARY

Health and wellness in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for health and wellness?

#### MARKET DATA

Table 6 Sales of Health and Wellness by Type: Value 2016-2021

Table 7 Sales of Health and Wellness by Type: % Value Growth 2016-2021

Table 8 Sales of Health and Wellness by Category: Value 2016-2021

Table 9 Sales of Health and Wellness by Category: % Value Growth 2016-2021

Table 10 Sales of Health and Wellness by Prime Positioning: Value 2016-2021

Table 11 Sales of Health and Wellness by Prime Positioning: % Value Growth 2016-2021

Table 12 NBO Company Shares of Health and Wellness: % Value 2017-2021

Table 13 LBN Brand Shares of Health and Wellness: % Value 2018-2021

Table 14 Distribution of Health and Wellness by Format: % Value 2016-2021

Table 15 Distribution of Health and Wellness by Format and Category: % Value 2021

Table 16 Forecast Sales of Health and Wellness by Type: Value 2021-2026

Table 17 Forecast Sales of Health and Wellness by Type: % Value Growth 2021-2026

Table 18 Forecast Sales of Health and Wellness by Category: Value 2021-2026

Table 19 Forecast Sales of Health and Wellness by Category: % Value Growth  
2021-2026

Table 20 Forecast Sales of Health and Wellness by Prime Positioning: Value 2021-2026

Table 21 Forecast Sales of Health and Wellness by Prime Positioning: % Value Growth  
2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Organic Packaged Food in Vietnam

Product link: <https://marketpublishers.com/r/O9A131C31DAEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O9A131C31DAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970